

# Environmental management

## Swiss Post's environmental strategy

As part of our environmental policy, we pursue the following environmental strategy with a view to achieving the environmental targets set and creating added benefits for the company and society:

### 1. Cutting costs

Costs are cut by economizing on materials and using resources sparingly. Earnings are improved over the long term by avoiding bad investments and reducing modernization costs.

### 2. Reducing risks

Environmental risks are reduced by analysing the causes and drawing up targets and measures based on the findings.

### 3. Seizing market opportunities

Swiss Post provides customers with clear and factual information about the eco-friendliness of its products and services. Eco-friendliness as an added benefit can open up new customer segments and defend existing markets.

### 4. Making Swiss Post a more attractive employer

For an increasing number of employees and managers, it is important to work for a company that fulfils its environmental responsibilities. For a forward-looking company like Swiss Post, responsible, environmentally-oriented business management is therefore a factor that also gives it a competitive edge in the labour market.

Our activities have been defined on the basis of the impact analysis and life cycle assessments carried out on our products and services and focus on making efficient use of:

- energy (fuel, heat and electricity),
- employee mobility (journey to work),
- water and
- paper.

In this context, we also aim to meet the EnergieSchweiz targets regarding the percentage of renewable energy.

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